



**SATURDAY
NOV**

9

**5:30 PM
2024**



**Compete for the BEST BITE award
by showcasing your best, most delicious dish!**

PRESENTED BY
Sysco
At the heart of
food and service

Culinary visionaries must provide 1,300 "bites" (samples) of your most tantalizing, delicious, and unforgettable dish. Think outside the box, showcase your talents, and keep them coming back to your business for more. Barbecue, street food, seafood, desserts, vegetarian, meat, and cultural favorites. History shows – the more you showcase your talents with your food as the star, the more new customers you attract.

SECURE YOUR TENT SPACE TODAY!

All culinary professionals in the vicinity of the Space Coast are welcome to participate. Bring your A-game for this all-inclusive event!

Be one of the first 15 to sign up and receive a credit of \$400* from Sysco to offset food costs. The next 15 restaurants will receive a \$250** credit from Sysco to offset food costs.

*DEADLINE to receive \$400 offer: Friday, September 6, 2024.

**DEADLINE to receive \$250 offer: Thursday, September 26, 2024.

To qualify for either offer, you must provide a signed contract to Melbourne Main Street by the deadline. Businesses will receive a credit on their Sysco account. No extensions.





New for 2024: This year's Festival is expanding along Melbourne Avenue, with the beautiful Crane Creek and Melbourne Harbor as our scenic backdrop! In addition to the People's Choice "Best Bite" award, three culinary experts will be judging the bites and awarding top honors to the most flavorful creations. Don't miss out on this opportunity to showcase your culinary talents!

Melbourne Main Street invites you! As one of the Space Coast Region's most creative culinary experts, you are invited to showcase your tasteful talents to over 2,000 ticket holders.

This all-inclusive event shines the spotlight on the best culinary visionaries in the region and that's why we thought of you! Food – Wine – Beer – Spirits and so much more.

WHY PARTICIPATE?

Showcase your restaurant, food, skill, and talent.

Gain exposure to thousands of potential customers (new and old).

Connect with Brevard County's "food, wine & lifestyle" audience and tap into this valuable and affluent demographic.

Receive promotion to over 55k followers on social media, advertising, attendees and more!

Show off your best culinary dish to a captivated audience looking to try something NEW!

You create the bites and bring the staff, and we'll take care of the rest!

YOU WILL RECEIVE:

- Be one of the first 15 restaurants to commit and sign a contract and you will receive a \$400 credit from Sysco to offset food costs. The next 15 restaurants will receive a \$250 credit from Sysco to offset food costs.
- 10x10 tent (and cooking area if requested) with lights, electrical, and fire extinguisher
- 2 eight-foot tables with black linens
- Plates and/or sample cups, napkins, cutlery, portable hand washing station
- Unlimited ice
- Permitting, signage, security, police, road closures
- Regular trash pickup before, during, and after the event

BENEFITS TO PARTICIPATING:

- Logo on the Food and Wine website
- Promotion of your business within 7 days of signing your contract, through November
- Direct Marketing to visitors inside and outside of Brevard County in neighboring communities
- One booth sign with your restaurant/business name
- Name on the directional maps online and at the event
- Numerous special mentions on social media – the sooner you sign up, the more marketing you receive
- Direct promotion to all ticket holders to hype up your special dish

HOSTED BY MELBOURNE MAIN STREET

HOSTED BY MELBOURNE MAIN STREET – Melbourne Main Street greatly appreciates your support! Through your partnership, we are advocating for the revitalization and beautification of Downtown Melbourne through key areas of Economic Vitality, Design, Promotion, and Building the Organization. With your help, we will continue to ensure Downtown Melbourne is the premier destination for unique experiences, tastes, and shopping in Brevard County.