



**SATURDAY
NOV**

11

**5:30 PM
2023**



SPONSORSHIP OPPORTUNITIES You Should Be Here!

Join us at our new location along the waterfront of Melbourne Avenue and Crane Creek for the 2023 Downtown Melbourne Food and Wine Festival!

This all-inclusive event shines the spotlight on the best restaurants in the Space Coast Region, and gives ticket holders and sponsors the opportunity to taste delicious samples of food, wine, beer, and spirits from culinary visionaries.

Build your brand by receiving promotion to over 55k followers on social media, digital and print advertising, 2,000 attendees, and more.

Get the VIP Treatment In addition to all the tastings, sponsors receive VIP tickets to an exclusive tent with food, drinks, and seating.

Receive up to Five Months of Promotion. Within 2 days of your payment, promotion of your business will begin. Get in early to realize the greatest results.

Presented By





	SOLD PRESENTING \$\$\$	MELBOURNE \$10,000	WAVERLY \$7,500	VERNON \$5,000	HENLEY \$2,500	STRAWBRIDGE \$1,500
Tickets included	✓	✓ 20	✓ 16	✓ 12	✓ 6	✓ 4
30 minute early access & VIP tent entry	✓	✓	✓	✓	✓	✓
Logo featured on the festival website with link to your preferred URL	✓ PREMIER	✓ X-LARGE	✓ LARGE	✓ MEDIUM	✓ SMALL	✓ NAME ONLY
Logo featured on recognition banners	✓ PREMIER	✓ X-LARGE	✓ LARGE	✓ MEDIUM	✓ SMALL	✓ NAME ONLY
Facebook & Instagram marketing promotions prior to event	✓ CUSTOM	✓ 7X	✓ 5X	✓ 3X	✓ 2X	✓ 1X
Skip the line! Pick up your event wristbands the week of the event.	✓	✓	✓	✓	✓	✓
Company mentioned in the event press release (Deadline August 11, 2023)	✓	✓	✓			
Industry exclusivity	✓	✓				
Reserved parking	✓	✓				
10 x 20 booth space at the festival	✓	✓				
Hotel room reserved for you or your guests at Hotel Melby on Saturday, November 11, 2023	✓ 2	✓ 1				
Logo featured on ALL event marketing materials, including tasting glasses	✓					

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promote your business with unique limited add ons. Act quickly if you are interested in branding these high visibility spots.

SOLD

Main Stage (1) \$3,500: Banners prominently displayed on the main stage • 8 General Admission Tickets • Business name listed on festival map • One social media mention • Business announced 4 times during the festival by the band

Secondary Stage (1) \$2,500: Banners prominently displayed on the secondary stage • 6 General Admission Tickets • Business name listed on festival map • One social media mention • Business announced 4 times by the band

Festival Entrance (2) \$1,500: Set up a table at the entrance to distribute promotional materials • Banner prominently displayed at one festival entrance • 4 General Admission Tickets • Business name listed on festival map • One social media mention

Beer Garden (1) \$1,500: Banners prominently displayed at the beer garden at the festival • 4 General Admission Tickets • Business name listed on festival map • One social media mention

Large Promenade Cabana (1) \$2,500: Enjoy your own covered cabana in a prime location, and seating for 12 • 6 General Admission Tickets • Business name listed on festival map • One social media mention • Banners prominently displayed at your reserved cabana • Have your business mentioned once by the band

Promenade Cabana (2) \$1,500: Enjoy your own covered cabana in a prime location, and seating for 8 • 4 General Admission Tickets • Business name listed on festival map • One social media mention • Banners prominently displayed at your reserved cabana • Have your business mentioned once by the band

HOSTED BY MELBOURNE MAIN STREET – Melbourne Main Street greatly appreciates your support! Through your partnership, we are advocating for the revitalization of Downtown Melbourne through key areas of Economic Vitality, Design, Promotion, and Building the Organization. With your help, we will continue to ensure Downtown Melbourne is the premier destination for unique experiences, tastes, and shopping in Brevard County.