



**SATURDAY  
NOV**

**11**

**5:30 PM  
2023**



**Compete for the BEST BITE award  
by showcasing your best, most delicious dish!**

PRESENTED BY  
**Sysco**  
At the heart of  
food and service

Culinary visionaries must provide 1,200 "bites" (samples) of your most tantalizing, delicious, and unforgettable dish. Think outside the box, showcase your talents, and keep them coming back to your business for more. Barbecue, street food, desserts, vegetarian, seafood, meat, and cultural favorites. History shows – the more you showcase your talents with your food as the star, the more new customers you attract.

## SECURE YOUR TENT SPACE TODAY!

All culinary professionals in the vicinity of the Space Coast are welcome to participate. Bring your A-game for this all-inclusive event!

Be one of the first 20 to sign up and receive a credit of \$400\* from Sysco to offset food costs. The next 20 restaurants will receive a \$250\*\* credit from Sysco to offset food costs.

\*DEADLINE to receive this offer: Monday, September 11, 2023.

\*\*DEADLINE to receive \$250 offer: Monday, October 6, 2023.

To qualify for either offer, you must provide a signed contract to Melbourne Main Street by the deadline. Businesses will receive a credit on their Sysco account.

No extensions.





## New for 2023: The Festival will be located along Melbourne Avenue with Crane Creek and Melbourne Harbor as a backdrop!

**Melbourne Main Street** invites you! As one of the Space Coast Region's most creative culinary experts, you are invited to showcase your tasteful talents to over 2,000 ticket holders.

This all-inclusive event shines the spotlight on the best culinary visionaries in the region and that's why we thought of you! Food – Wine – Beer – Spirits and so much more.

### WHY PARTICIPATE?

**Showcase** your restaurant, food, skill, and talent.

**Gain exposure** to thousands of potential customers (new and old).

**Connect** with Brevard County's "food, wine & lifestyle" audience and tap into this valuable and affluent demographic.

Receive promotion to over 55k followers on social media, advertising, attendees and more!

Show off your best culinary dish to a captivated audience looking to try something NEW!

You create the bites and bring the staff, and we'll take care of the rest!

### YOU WILL RECEIVE:

- Be one of the first 20 restaurants to commit and sign a contract and you will receive a \$400 credit from Sysco to offset food costs. The next 20 restaurants will receive a \$250 credit from Sysco to offset food costs.
- 10x10 tent (and cooking area if requested) with lights, electrical, and fire extinguisher
- 2 eight-foot tables with black linens
- Plates and/or sample cups, napkins, cutlery, portable hand washing station
- Unlimited ice
- Permitting, signage, security, police, road closures
- Regular trash pickup before, during, and after the event

### BENEFITS TO PARTICIPATING:

- Logo on the Food & Wine and Downtown Melbourne websites
- Promotion of your business within 7 days of signing your contract, through November
- Direct Marketing to visitors inside and outside of Brevard County in neighboring communities
- One booth sign with your restaurant/business name
- Name on the directional maps online and at the event
- Numerous special mentions on social media – the sooner you sign up, the more marketing you receive
- Direct promotion to all ticket holders to hype up your special dish

### HOSTED BY MELBOURNE MAIN STREET

We appreciate you supporting Melbourne Main Street. Proceeds are used to advocate for the revitalization of Downtown Melbourne under four key focus areas including Economic Vitality, Design, Promotion, and Organization while assisting businesses who have an interest in ensuring Downtown Melbourne continues to be the premier destination for unique experiences, tastes, and shopping.

Presented By  **Sysco**  
At the heart of food and service

CONTACT MELBOURNE MAIN STREET TO SECURE YOUR TENT SPACE  
foodandwine@downtownmelbourne.com | 321.724.1741

