



DOWNTOWN
MELBOURNE
**FOOD
& WINE**
FESTIVAL 2022

HOSTED BY MELBOURNE MAIN STREET

SATURDAY
NOV **12** 5:30 PM
2022

SPECIAL INVITATION

Take Part in the 2022 Downtown Melbourne Food & Wine Festival

Be one of the first 20 to sign up
and receive an exclusive
partnership with Sysco!*



- **\$500 value!**

- Sysco and their partners **will provide the key product** (protein, veggie, etc.) used to create your one-of-a-kind, signature bite.

- In addition, a dedicated, professional Sysco representative **will work the event with you** to plate and serve in your booth.

*DEADLINE to receive this offer: Tuesday, September 13, 2022 at 5pm
To qualify for the \$500 partnership, you must provide a signed contract
to Melbourne Main Street by the deadline.

**Secure Your Spot Now
Along With a \$200 Voucher!**

What Else Comes In Your Participation Package?

- Marketing the event and your restaurant from August – November
- Plates and/or sample cups, napkins, cutlery, portable hand washing station
- 10x10 tent (and cooking area if requested) with lights, electrical, and fire extinguisher
- 2 eight-foot tables with black linens
- Unlimited ice
- Permitting, signage, security, police, road closures
- Regular trash pickup before, during, and after the event
- One booth sign with your restaurant/business name
- Logo on the Food & Wine and Downtown Melbourne websites
- Restaurant name on the directional maps online and at the event
- Numerous special mentions on social media – the sooner you sign up, the more marketing you receive
- Direct promotion to all ticket holders to hype up your special dish

*To qualify for the \$200 Sysco Credit Voucher, you must provide a signed contract to Melbourne Main Street no later than October 7, 2022.
Voucher valid for food purchases October 27, 2022 – November 10, 2022.

Let's Celebrate Taste with our Community!



As one of the Space Coast's most creative culinary experts, you're invited to take part in the Downtown Melbourne Food & Wine Festival on **Saturday, November 12th, 2022**.
Hosted by Melbourne Main Street.

Back for its 6th year by popular demand, this all-inclusive event shines the spotlight on the best restaurants on the Space Coast—(hence why we thought of you!)—and gives ticket holders the chance to taste delicious samples of food, wine, beer and liquor from culinary exhibitors.

Why Participate?

- **Showcase** your restaurant, food, skill, and talent.
- **Gain exposure** to **thousands** of potential customers.
- **Connect** with Brevard County's "food, wine & lifestyle" audience and tap into this valuable and affluent demographic.

What To Expect This Year:

Marketing includes over 50K followers on Social Media, Print Ads, Website, and more!

You create the bites and bring the staff, and we'll take care of the rest!

DTMB is open to the public during the event. Get exposure to **thousands** of ticket holders and visitors on the street!

Show off your best culinary dish to a captivated audience looking to try something NEW!

Sysco is one of the Presenting Sponsors for the 2022 Downtown Melbourne Food & Wine Festival and is committed to supporting Brevard County restaurants again this year. Sysco is committed to: *Connecting the world to share food and care for one another.*



Let's Celebrate Taste with our Community!

Contact Melbourne Main Street with Participation Inquiries:

foodandwine@downtownmelbourne.com • 321.724.1741 • foodandwine.downtownmelbourne.com