



DOWNTOWN
MELBOURNE
**FOOD
&
WINE**
FESTIVAL **2022**

HOSTED BY MELBOURNE MAIN STREET

SATURDAY
NOV **12** 5:30 PM
2022

Sponsorship Opportunities

foodandwine.downtownmelbourne.com

Join us on Saturday, November 12th, 2022 for the Downtown Melbourne Food & Wine Festival, located in the heart of historic Downtown Melbourne.

The Space Coast's most creative culinary experts will serve an unforgettable experience to its 2,000+ ticket holders during this all-inclusive always sold-out evening.

Attendees will have access to perfectly paired wine, beer, spirits, and live music entertainment while strolling the historic side streets.



2

Available

PRESENTING
• \$\$\$ •

2

Available

WAVERLY
• \$8,000 •

4

Available

VERNON
• \$5,000 •

8

Available

HENLEY
• \$2,500 •

15

Available

STRAWBRIDGE
• \$1,500 •

SPONSORSHIP TIERS & BENEFITS

| | PRESENTING • \$\$\$ • | WAVERLY • \$8,000 • | VERNON • \$5,000 • | HENLEY • \$2,500 • | STRAWBRIDGE • \$1,500 • |
|--|--------------------------|------------------------|-----------------------|-----------------------|----------------------------|
| Tickets included | ✓ | ✓ 20 | ✓ 12 | ✓ 6 | ✓ 4 |
| 30 minute early access & VIP tent entry | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo featured on DowntownMelbourne.com with link to your preferred URL | ✓ PREMIER | ✓ LARGE | ✓ MEDIUM | ✓ SMALL | ✓ NAME ONLY |
| Logo featured on recognition banners | ✓ PREMIER | ✓ LARGE | ✓ MEDIUM | ✓ SMALL | ✓ NAME ONLY |
| Facebook & Instagram marketing promotions prior to event | ✓ | ✓ 5X | ✓ 3X | ✓ 2X | ✓ 1X |
| Skip the line! Have your event wristbands delivered to your place of business the week of the event. | ✓ | ✓ | ✓ | | |
| Complementary merchandise | ✓ | ✓ | | | |
| Company mentioned in the event press release (Deadline August 12, 2022) | ✓ | ✓ | | | |
| Logo featured in reserved seating area within the VIP tent for your guests | ✓ | ✓ | | | |
| Industry exclusivity | ✓ | ✓ | | | |
| Reserved parking | ✓ | | | | |
| VIP tent special area access (private area with food & drink) | ✓ | | | | |
| Logo featured on ALL event marketing materials, including tasting glasses & event badges | ✓ | | | | |
| Logo featured on each of the participating Food & Beverage signs at the Festival | ✓ | | | | |
| 2 hotel rooms reserved for you or your guests at Hotel Melby on Saturday, November 12, 2022 | ✓ | | | | |

HOSTED BY MELBOURNE MAIN STREET

Melbourne Main Street is a 501(c)3 non-profit organization that works to build public and private partnerships to revitalize Historic Downtown Melbourne, Florida.

Our programs are designed to enhance economic growth in the community. We promote community identity as the preferred destination for quality shopping, dining, experiences.

We strive to promote the community identity as the preferred destination for quality shopping, dining, and entertainment.

All proceeds from this event will help to further the Melbourne Main Street mission and revitalize Historic Downtown Melbourne.

CONTACT MELBOURNE MAIN STREET FOR SPONSORSHIP INQUIRIES:

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