



HOSTED BY MELBOURNE MAIN STREET

SATURDAY
NOV 13 5:30 PM
2021

Sponsorship
Opportunities

foodandwine.downtownmelbourne.com



Celebrate Taste.

**Join us on Saturday,
November 13th, 2021
for the Downtown
Melbourne Food & Wine
Festival, located in
the heart of historic
Downtown Melbourne.**

The Space Coast's most creative culinary experts will serve an unforgettable experience to its 2,000+ ticket holders during this all inclusive, always sold out evening. Attendees will have access to perfectly paired wine, beer, spirits and live music entertainment while strolling the historic side streets.

**HOSTED BY
MELBOURNE
MAIN STREET**

Melbourne Main Street is a 501(c)3 non-profit organization that works to build public and private partnerships to revitalize Historic Downtown Melbourne, Florida.

As a Main Street America™ Accredited program, Melbourne Main Street is designed to enhance economic growth in the community through cultural events and social activities. We strive to promote the community identity as the preferred destination for quality shopping, dining, and entertainment.

***All proceeds from
this event will help to
further the Melbourne
Main Street mission
and revitalize Historic
Downtown Melbourne.***



Join our cause with a sponsorship.

Support the revitalization of
Historic Downtown Melbourne

Broaden market awareness of
your product or service

Gain exposure amongst food,
wine & lifestyle media audiences

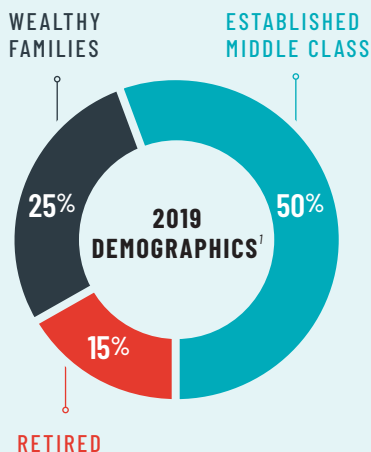
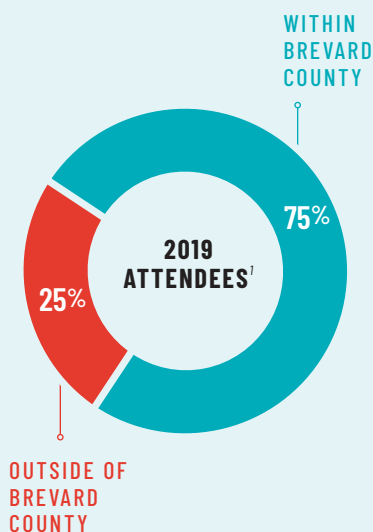
Affiliate your brand with affluent
Brevard County consumers¹

2,000+

ATTENDEES
EXPECTED

LAST 4 YEARS

SOLD
OUT



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NOV **13** 5:30 PM
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SPONSORSHIP TIERS & BENEFITS	1 Available PRESENTING • \$\$\$ •	2 Available WAVERLY • \$8,000 •	4 Available VERNON • \$5,000 •	8 Available HENLEY • \$2,500 •	15 Available STRAWBRIDGE • \$1,500 •
Tickets included	✓	✓ 20	✓ 12	✓ 6	✓ 4
30 minute early access & VIP tent entry	✓	✓	✓	✓	✓
Logo featured on DowntownMelbourne.com with link to your preferred URL	✓ PREMIER	✓ LARGE	✓ MEDIUM	✓ SMALL	✓ NAME ONLY
Logo featured on recognition banners	✓ PREMIER	✓ LARGE	✓ MEDIUM	✓ SMALL	✓ NAME ONLY
Facebook & Instagram marketing promotions prior to event	✓	✓ 5X	✓ 3X	✓ 2X	✓ 1X
Discount at the merchandise tent	✓ 20%	✓ 15%	✓ 10%	✓ 10%	
Skip the line! Have your event badges delivered to your place of business the week of the event ²	✓	✓	✓		
One complimentary ad in the 2022 quarterly Downtown Melbourne Directory (print & electronic)	✓ FULL PAGE	✓ 1/2 PAGE	✓ 1/4 PAGE		
Complementary merchandise	✓	✓			
Company mentioned in the event press release (Deadline August 13, 2021)	✓	✓			
Logo featured in reserved seating area within the VIP tent for your guests	✓	✓			
Industry exclusivity	✓	✓			
Reserved parking	✓				
VIP tent special area access (private area with food & drink)	✓				
Logo featured on ALL event marketing materials, including tasting glasses & event badges	✓				
2 hotel rooms reserved for you or your guests at Hotel Melby on Saturday, November 13, 2021	✓				

**CONTACT MELBOURNE MAIN STREET
FOR SPONSORSHIP INQUIRIES:**

foodandwine@downtownmelbourne.com

321.724.1741

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¹ Based on 2019 participant zip code average household data, compiled by Brevard County's Tourism Development Council.

² Guests will still have their IDs checked and wristbands received at the event site.



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