



**SATURDAY  
NOVEMBER 18, 2017**

**2016  
PURCHASE  
POWER  
\$\$**



# JOIN US

as we celebrate the rich culinary and cultural tapestry in Brevard County by becoming a partner for the 2nd Annual Downtown Melbourne Food & Wine Festival. Presented by Melbourne Main Street this event will be an experience to remember featuring live entertainment, showcasing Brevard's cultural organizations, cooking competitions, and unforgettable tastes from Brevard's culinary elite.

Downtown Melbourne is a community hub that represents local art, culture, and entertainment, and is a premier location for community members to Live, Work, and Play. Our goal is to foster an environment that engages the creative sector and uses aesthetics and design to fuel economic growth in a district that is key for attracting and retaining talent.

## About Melbourne Main Street

Melbourne Main Street is a non-profit organization that works to build public and private partnerships to revitalize Historic Downtown Melbourne. An accredited Main Street part of the National Trust for Historic Preservation, our mission is to fuel economic growth in Downtown Melbourne by capitalizing on the community's assets and paying particular attention to the physical, cultural, and social identity of Downtown Melbourne. We want to help companies attract and retain the best and the brightest and keep them in Brevard by creating a cultural hub that allows members to create meaningful memories in the community they live in. Your support will enable us to further pursue this ambitious mission.

**Affiliate your brand with a high-end consumer**

**Broaden the market's awareness of your products and services**

**Find new, quality consumers**

**Gain media exposure among food, wine and lifestyle media**

## PATRON DEMOGRAPHICS 2016



## PRESENTING SPONSOR

**\$15,000**

*One Available*



**Prominent logo placement on all event advertisements including print and digital marketing including but not limited to:**

- Industry exclusivity
- Media releases, radio spots, television ads, newspaper advertising, publicity posters, flyers, website homepage and sponsor page, and all signage and banners
- Title Sponsor of event program
- Logo on commemorative glass (1500 plus glasses)
- Logo on Golf Carts
- Logo on Full-Tour Wristbands (1500 plus)
- VIP Parking
- 10 x 10 Booth Space in premier location at event
- 20 Tickets to VIP Booth and all access passes for festival
- Logo on Sponsor 'Thank You' banner
- Custom video filmed by Tight Line Productions to Promote Sponsorship
- Sponsored Facebook posts leading up to the event
- Banner ads on DowntownMelbourne.com and MelbourneFoodandWine.com
- Full-page Ad in Downtown Directory
- Placement of marketing materials in Swag Bags (1500 plus)
- Recognition at Best Bite Award Ceremony

## OFFICIAL PARTNER

**\$5,000**

*Four Available*



- 10 x 10 Booth Space in premier location
- Logo on Sponsor web page
- Logo on all digital and print advertising
- 2 Tickets to VIP Booth sponsored by Hell 'n Blazes and Sysco
- VIP Parking
- Logo on Sponsor 'Thank You' banner
- Logo on Volunteer Tshirt
- Custom video filmed by Tight Line Productions to Promote Sponsorship
- Half page ad in Downtown Directory
- Banner ads on DowntownMelbourne.com and MelbourneFoodandWine.com
- Placement of marketing materials in Swag Bags (1500 plus)
- Recognition at Best Bite Award Ceremony

**Community Sponsor**  
**\$1,000**



- Logo on sponsor page
- Banner ad on Food & Wine Festival website
  - Logo on Sponsor 'Thank You' banner
- 10x10 booth space & 2 tickets to event

**Contributing Partner**  
**\$500**



- Logo on website
- Logo on Sponsor 'Thank You' banner
- 2 tickets to event

